

Executive summary – Japan

- Most of Japan wants green energy.
 - **73%** believe it is important to create a world fully powered by renewable energy, regardless of age, education level or political ideology.
- Support for renewable energy is especially rooted in:
 - **National pride about technology leadership. 72%** say they will be proud if Japan invests time and money to become a global leader in green energy.
 - **Concern about climate change. 71%** believe climate change is a global challenge, making it the second-most pressing global challenge in Japan.
 - **Economic benefits. 69%** say building and producing more green energy will boost economic growth.
 - **Societal benefits. 43%** say there would be a reduction in health issues if their country was a leader in green energy.
- People in Japan want their country to increase usage of a variety of renewable energy types including **solar, offshore wind and onshore wind.**