

Ørsted

Logo package



About this guide

This PDF is an overview of the available logos in the Ørsted logo package. The logos may not be copied directly from this guide, instead they should be taken from the various folders in the logo package.

Note

The Ørsted logo is available in black, white and blue.

The logos are available in a number of different file formats.

The EPS/AI files serve as originals and should always be used for high resolution print. In case a different file format or a pixel based logo is needed, the new file should be created from the EPS/AI file, if the size, format or color space is not among the available files in the logo package.

PNG and JPG files are intended for Office documents (mainly PowerPoint and Word) as well as for web. They can be scaled down to the wanted size. Please note, the logos might require pixel optimization when used in very small sizes.

Please also note, all PNG and JPG files are made in RGB. If needed, grey scale logos can be created from the available EPS/AI files.

To work professionally with the content of the logo package, you need software as mentioned below:

Adobe InDesign CC, CS6
Adobe Illustrator CC, CS6
Adobe Photoshop CC, CS6

File overview



Orsted Logo



EPS



CMYK (ai)



PANTONE (ai)



RGB (ai)



OFFICE+WEB

Logo - blue



orsted_Blue

Logo - white



orsted_White

Logo - black



orsted_Black

Content



Orsted Logo



EPS



CMYK (ai)



PANTONE (ai)



RGB (ai)



OFFICE+WEB



– scalable EPS files for high resolution print

– scalable AI files for high resolution print

– scalable AI files for high resolution print

– scalable AI files for high resolution print

– for use in Office documents and on websites. Colors: RGB

CMYK

PANTONE

RGB

OFFICE + WEB LOGOS

Orsted_CMYK_Blue.eps
Orsted_CMYK_Blue.ai

Orsted_PANTONE.eps
Orsted_PANTONE.ai

Orsted_RGB_Blue.eps
Orsted_RGB_Blue.ai

Orsted_RGB_Blue.jpg
Orsted_RGB_Blue.png

Orsted_CMYK_Black.eps
Orsted_CMYK_Black.ai

Orsted_RGB_Black.eps
Orsted_RGB_Black.ai

Orsted_RGB_Black.jpg
Orsted_RGB_Black.png

Orsted_CMYK_White.eps
Orsted_CMYK_White.ai

Orsted_RGB_White.eps
Orsted_RGB_White.ai

Orsted_RGB_White.png