Executive summary – Japan

– Most of Japan wants green energy.
  – **73%** believe it is important to create a world fully powered by renewable energy, regardless of age, education level or political ideology.

– Support for renewable energy is especially rooted in:
  – **National pride about technology leadership.** **72%** say they will be proud if Japan invests time and money to become a global leader in green energy.
  – **Concern about climate change.** **71%** believe climate change is a global challenge, making it the second-most pressing global challenge in Japan.
  – **Economic benefits.** **69%** say building and producing more green energy will boost economic growth.
  – **Societal benefits.** **43%** say there would be a reduction in health issues if their country was a leader in green energy.

– People in Japan want their country to increase usage of a variety of renewable energy types including **solar, offshore wind and onshore wind.**