Executive summary – Canada

- Most of Canada wants green energy.
 - 84% believe it is important to create a world fully powered by renewable energy, regardless of age, education level or political ideology.
- Support for renewable energy is especially rooted in:
 - National pride about technology leadership. 78% say they will be proud if Canada invests time and money to become a global leader in green energy.
 - Concern about climate change. 63% believe climate change is a global challenge, making it the second-most pressing global challenge in Canada.
 - **Economic benefits**. **74%** say building and producing more green energy will boost economic growth.
 - A wish for leadership. 72% say the country should either be the world leader or among the most ambitious countries in terms of developing and producing green energy.
- People in Canada want their country to increase usage of a variety of renewable energy types including solar, offshore wind and onshore wind.